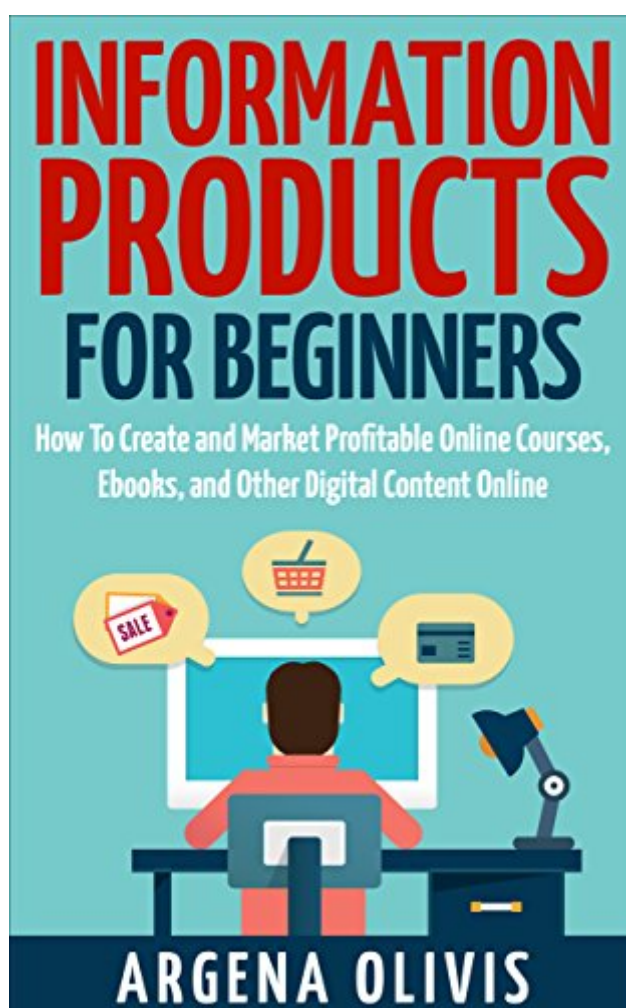


The book was found

# Information Products For Beginners: How To Create And Market Online Courses, Ebooks, And Other Digital Content Online



## Synopsis

It's Time To Make Money Online With Information Products You're about to discover how to create and market your first information product. Physical products are great, but with millions of people now buying online, it's now the information age. People are buying products left and right so they can learn how to do something or even for entertainment. Customers love to spend money with people and brands they know will deliver high-quality content. So why can't you be one of those people? The good news is you can. You most likely have the knowledge already inside you but you're afraid to take action. You don't have to be afraid because at the end of each chapter are actions steps you can take so you know you're going in the right direction. Online, there is a ton of information pulling you left and right and you may not know how to get started. We go into the various types of information products you can create. You have plenty of options when it comes to the type of product you will create. This book will guide you on how to select an audience, create a product that's best for them, and how to sell the product. This book is not only for those who never created a product, but it'll also be beneficial to anyone that has a product but doesn't know how to market it or deal with customer service. Selling can be a great thing. It helps people to take action and get started. Start learning how to create your product now using this step-by-step method. There are customers out there right now waiting for your product. Now is a better time than ever to start creating financial freedom. Here Is A Preview Of What You'll Learn...what product to create how to set up the product how to get sales up selling how to do returns and customer service how to take action best payment options platforms to sell your products Much, much more! Here's What Others Are Saying..."Making money online is not a new concept. I have been trying to master this system for years and find the right way to go about it. Do I sell digital products? Do I sell physical products? What is really selling out there in the market right now? There were so many questions that I had and so many projects I began but never finished or weren't successful. I needed direction! Information Products 101 is truly the simplest guide to making money online and start generating residual income. Ms. Olivis developed basic steps that help you design a process for what can seem like a very complex system of making money. I have read many long and boring books about these same topics, including creating an informational product and using PayPal for customer payments, but they never made much sense until now. Her overview of Marketing Products, one of the most important parts of making money online, is precise and detailed while it still kept my attention and made complete sense. It overviewed the big advertising methods that everyone talks about including Clickbank, Facebook, and email lists. I have been focusing so much on knowing how to make a product and advertise it that I never thought about other key parts of

making the most of selling my product and making more money. Ms. Olivis teaches you how to do that by giving you instruction on ways to upsell your customer through enticements and bonuses and create repeat business. A true gem among a world of conflicting and confusing books about making money online. Highly Recommend! "Download your copy of Information Products today! Take action today and download Information Products for a limited time discount! Tags: information product, information marketing, content marketing, make money online, passive income, internet marketing

## **Book Information**

File Size: 1236 KB

Print Length: 80 pages

Simultaneous Device Usage: Unlimited

Publication Date: October 10, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00ODNMQV6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #346,911 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #27

in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Distribution & Warehouse Management #56 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #221 in Kindle Store > Kindle eBooks > Computers & Technology > Digital Media

## **Customer Reviews**

I definitely have to attest to the notion that people take "FREE" for granted since I am once of them. The more of an investment I put into something, the more important I perceive it to be, and the more action I will ultimately take. This is a basic guide that will run through various ways of selling an information product, while emphasizing the importance of knowing your market. I enjoy how the author provides links to give additional information. I've just recently began

implementing money-back guarantees, and that has been a gradual improvement in my process. This book is a great place to start and can give you the momentum to learn more outside of this book.

I really liked the detailed information in this book provided in a reader friendly manner! If you're new to this and are struggling with the information overload then all you have to do is review the end of the chapter summaries. For anyone that is currently in a business there is valuable information provide in this book to help improve your business. Information products are the way of the future and this book emphasizes that you don't need to be an expert, you just have to know more than your average person because you'd be surprised with how much information people are paying to learn nowadays. Not only will you find detailed information about how to get your business going, but you will also learn the proper mindset that every businessman must have in order to achieve success in your business! This is a good book for anyone with serious interest in making money online!

Very basic. Author doesn't seem to know a lot about marketing. Also very vague. Don't waste your money on it.

useful info - easy to read

This book contains a lot of helpful information on how to create your information product and market them online. Everything you need to know about it comes with this book and it is easy to understand too. Highly recommended!

This is a short book. It is concise, well planned and is very informative. It also includes a few bonuses in the end.

It is straight forward and informative, while being concise. It tells you what must be done and how to do it, while giving useful suggestions in implementation of the information she provides..

Useful and well written book for beginners outlining steps to take and handy tips. However- You will then have to research/learn how to do many of the steps as it does not go into any detail but does suggest a few good websites to help you out on certain tasks.

[Download to continue reading...](#)

Information Products For Beginners: How To Create and Market Online Courses, Ebooks, and Other Digital Content Online Investing for Beginners: An Introduction to the Stock Market, Stock Market Investing for Beginners, An Introduction to the Forex Market, Options Trading Content Marketing: Beginners Guide To Dominating The Market With Content Marketing (Marketing Domination) (Volume 4) Content Rules: How to Create Killer Blogs, Podcasts, Videos, Ebooks, Webinars (and More) That Engage Customers and Ignite Your Business (New Rules Social Media Series) Content Rules: How to Create Killer Blogs, Podcasts, Videos, Ebooks, Webinars (and More) That Engage Customers and Ignite Your Business Sell Products Make Money (2017): How to Start Selling Information & Physical Products Online the Easy Way Make a Killing With Content: Turn content into profits with a strategy for blogging and content marketing. Make Bucks Writing and ePublishing Erotica (eBooks about ebooks Book 1) Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses (Business Books) Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses EKG Interpretation: 24 Hours or Less to EASILY PASS the ECG Portion of the NCLEX! (EKG Book, ECG, NCLEX-RN Content Guide, Registered Nurse, Study Guide, ... Cardiology, Critical Care, Medical ebooks) EKG Interpretation: 24 Hours or Less to EASILY PASS the ECG Portion of the NCLEX! (EKG Book, ECG, NCLEX-RN Content Guide, Registered Nurse, Study ... Critical Care, Medical ebooks) (Volume 1) What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough ... (Marketing/Sales/Advertising & Promotion) Make Money Online for Beginners (SEO) (Online Marketing) (Online Business) (Entrepreneurship): Learn how to generate more sales with your rankings! (For Beginners Book Series 1) EBAY ARBITRAGE SECRETS (2016): Create Your Own Ebay Store, Sell Physical Products and Make a Consistent \$1,000 Per Month Online Information Technology Project Management, Revised (with Premium Online Content Printed Access Card) Create!: How Extraordinary People Live To Create and Create To Live The One Hour Content Plan: The Solopreneurâ™s Guide to a Yearâ™s Worth of Blog Post Ideas in 60 Minutes and Creating Content That Hooks and Sells Sexy Erotic Picture Book 2017: Adult Picture Book Nude Photography and Photographs Nudity Sexual Content Adults Photo ebook Lesbian Content UNCENSORED (Erotic Photography 10) Sexy Erotic Picture Book: Adult Picture Book Nude Photography and Photographs Nudity Sexual Content Adults Photo ebook Lesbian Content UNCENSORED

Contact Us

DMCA

Privacy

FAQ & Help